



### Business Sponsorship Available

100% of your tax free donation goes directly to serve our New Hanover County Special Olympics population. Here are some of the benefits for sponsorship:

#### GOLD LEVEL - \$3000.00

- Take the plunge as an individual, group or team.
- Recognition on event website and Public Access TV
- Logo placement on official Polar Plunge shirt, and all SONHC 2012 volunteer t-shirts.
- Display company provided marketing materials at the Polar Plunge event.

#### SILVER LEVEL - \$2000.00

- Take the plunge as an individual, group or team.
- Recognition on event website and Public Access TV
- Business name on official Polar Plunge shirt, and all SONHC 2012 volunteer t-shirts.
- Display company provided marketing materials at the Polar Plunge event.

#### BRONZE LEVEL - \$1000.00

- Take the plunge as an individual, group or team.
- Recognition on event website and Public Access TV
- Business name on official Polar Plunge shirt, and all SONHC 2012 volunteer t-shirts.
- Display company provided marketing materials at the Polar Plunge event.



### What to wear?

Attire for the plunge is swimsuits or costumes only. No Wet Suits! You may want to wear water shoes. You must be at least 8 years old with a parent's release to plunge.

### Costume Contest

Teams or individuals can dress in costume to add to the fun. Prizes will be awarded for the best costumes.

Individual award - 16 under

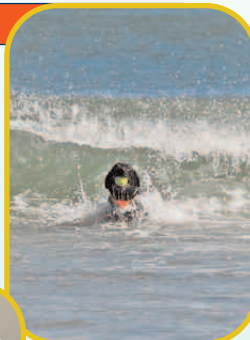
Individual award - 17 and over

Group Award - less than 10 people

Group award - more than 10 people

### 2nd Pooch Plunge

Plunge with your pooch and get a plunge shirt for you, a plunge bandanna for your pooch. Registration fee \$55 minimum.



### Contact Information

The City of Wilmington/Special Olympics  
302 Willard Street  
Wilmington NC 28401  
910.341.7253 Fax 910.341.7854  
Visit our web site: [www.PlungeNHC.com](http://www.PlungeNHC.com)  
or e-mail - [PolarPlunge@plungenhc.com](mailto:PolarPlunge@plungenhc.com)

All proceeds for this event will benefit the athletes of Special Olympics, New Hanover County. Special Olympics is a 501(c)(3) charitable organization. All or a portion of your sponsorship may be tax deductible. Consult your tax advisor.

### Polar Plunge Schedule of Events

**11:00 gates open.** Enjoy live music, a silent auction, costume contest, DJ, food, friends, art and more.

11:00 - 2:00 Silent auction

1:30 Costume contest

3:00 Line up for the PLUNGE

**AREA 1** SPECIAL Olympian's & Plungers Under 15

**AREA 2** Plungers 15 and older

**AREA 3** Plungers & Pooches

3:05 All Plunge



  
**Special Olympics**  
North Carolina  
New Hanover County

8 T H A N N U A L



**Saturday, February 18, 2012**

**Pleasure Island**

**Carolina Beach Boardwalk, NC**

**[www.PlungeNHC.com](http://www.PlungeNHC.com)**



### What is the Polar Plunge?

Take a chilling plunge into the Atlantic Ocean, and raise money for Special Olympics New Hanover County. The Polar Plunge takes place February 18, 2012 at Pleasure Island's Carolina Beach Boardwalk, next to the Courtyard Marriott.

### How do I Participate?

In order to participate in the 8th Annual Polar Plunge, you must raise a minimum of \$50.00 (students, minimum pledge \$30.00, School ID required). You can plunge as an individual or as a team. Teams must have at least 5 plungers and each plunger must raise their minimum amount.



### What is Special Olympics?

Special Olympics New Hanover County provides year-round sports training, competition, social events and Camp Shriver summer camp for people eight years of age and older with intellectual disabilities.

In New Hanover County, over 600 athletes participate in Special Olympics. Our program receives no government funding and relies solely on private and corporate support as well as the efforts of over 300 volunteers to provide these services at no cost to the athletes or their families.



### Contribution Incentives

Each plunger will get prizes based on the amount of money he or she has personally raised. The more money you raise, the better the prize.

**\$50-\$199** (\$30 for students, school ID required)

Take the Polar Plunge and receive a t-shirt.

**\$200-\$699** Take the Polar Plunge and receive a t-shirt and a plunge sweatshirt.

**\$700-\$1,000** Take the Polar Plunge and receive a free hotel room for 2/18/12\* at the Carolina Beach Courtyard Marriott, also receive a t-shirt and plunge sweatshirt.

**\$1,000** All the gifts listed above plus a "Polar Club" gift of appreciation.

\*Deadline to guarantee Free hotel room is February 2, 2012. After that date, room availability is not guaranteed.

### Awards

Individual – Most money raised by an individual.

Team – Most money raised by a team in each division.

**Division 1 5-19 plungers**

**Division 2 20 - + plungers**

### Special Team Challenge

If you have a team (5 + plungers) and each member on the team raises a minimum of \$50 (\$30 for students, School ID required), you can receive a custom Polar Plunge t-shirt with your team name printed on it. Team name, list of members and pledge amounts must be turned in by January 31, 2012, to allow time for printing.



### Registration Form

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Day Phone \_\_\_\_\_

Evening Phone \_\_\_\_\_

E-mail address \_\_\_\_\_

Minors must have parental consent \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_

Date \_\_\_\_\_

☐ I am plunging as an individual

☐ I am plunging with my pooch

☐ I am a student - School name \_\_\_\_\_

☐ Please check here if you are a return plunger.

☐ I am plunging as team captain

Team name \_\_\_\_\_

☐ I am plunging within a team

Team name \_\_\_\_\_

I am unable to plunge but would like to make a contribution.

\$ \_\_\_\_\_

Make checks payable to: **Special Olympics NHC**

Send Registration/Contribution Form & Donation to:

**The City of Wilmington / Special Olympics**  
**302 Willard Street**  
**Wilmington NC 28401**

### Pledge Sheet Form

Team Name \_\_\_\_\_

Team Captain Name \_\_\_\_\_

Day Phone \_\_\_\_\_

Evening Phone \_\_\_\_\_

Team Color Choice 1 \_\_\_\_\_

Team Color Choice 2 \_\_\_\_\_

Shirt Size (List the number needed by shirt size)

Small \_\_\_\_\_ Medium \_\_\_\_\_ Large \_\_\_\_\_ XL \_\_\_\_\_ XXL \_\_\_\_\_

**Total Amount Raised \$** \_\_\_\_\_

Form and donation can be accepted on site the day of the Plunge. Information or to obtain form got to [www.PlungeNHC.com](http://www.PlungeNHC.com)

### Pledge Sheet

Name of Donor \_\_\_\_\_ Amount of Donation \_\_\_\_\_

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TOTAL ENCLOSED \$ \_\_\_\_\_

Form and donation can be accepted on site the day of the Plunge.

For more information or to obtain forms go to [www.PlungeNHC.com](http://www.PlungeNHC.com)

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